

Marketing Concepts and Notes

June 21, 2017



The Wishing Star will make all your dreams come true... if she can just figure out how to grant her first wish without making the Universe blow up in the process!

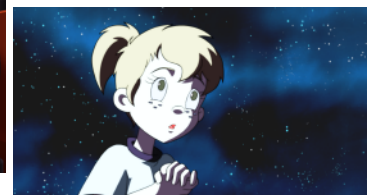
The Wishing Star is a wonderful movie for children (and their parents) who love music, adventure, comedy and a surprising ending that reminds all of us just how much we already have to be thankful for.



The Wishing Star is here to help children everywhere believe that their dreams really can come true.

The Wishing Star is out of this world... Way up in space there is only one last wishing star that can make a little girl's dream come true... but, the wishing star doesn't know how to grant a wish... and if they do learn how, the entire Universe will be destroyed. Now... that's quite a little pickle!

The Wishing Star is a retro-animated classic fantasy, sci-fi, fable filled with trusting children, terrible villains, hilarious side-kicks, tiny tyrants, black holes, space ships, best friends, nasty enemies and goofy buddies that become heroes when they have no other choice. In other words... this is a great movie to go to with your little kids!



The Wishing Star was written and produced by Kevin O'Donnell based on a story by his wife, Kaysie Kent, that she would tell to their children when they were young. This wonderful story is brought to life now with a powerful message of faith and love, all wrapped inside a delightfully adventurous movie filled with good humor, action and music. In the end children everywhere, and their parents, will be left believing that their wishes will come true.

Kevin is the creator of four network animated series:

The multiple-Emmy nominated and award winning PBS series Liberty's Kids which is used in schools across America to bring the American Revolution to life.

The hilarious Super Duper Sumos which was on Nickelodeon in the USA and was number one in three countries including on the BBC, in England, the CBS Saturday Morning.

The Adventures of Hyperman based on the award winning Hyperman game from IBM and most recently the new PBS series.

The Secret Lab of Thomas Edison.

Kevin is considered one of the leading experts on children's educational programming both on TV and interactively. Kevin has worked on interactive learning projects with companies such as Lucas Arts, IBM, Sundance and The Learning Company.

Kevin began his career as the Executive in Charge of Production on animated classics like Inspector Gadget and Dennis the Menace and then later worked as the Sr. VP of creative for DIC Entertainment on shows like Strawberry Shortcake and Stan Lee's Super Seven.

The Wishing Star is designed by legendary classic Disney Artist and master Animator Phil Mendez who is legendary for his designs of classic characters.

The Voices on the Wishing Star were directed by Emmy Award Winning Voice Director Stevie Vallance who is one of the top directors working with Disney and other top companies around the world.

